

## **Pearlescent Double Cast Gloss Vinyl** Wrapping PRELIMINARY TECHNICAL & PERFORMANCE INFORMATION

K75400

### K75400 Series Visual Effects VWS IV Gloss Vinyl Wrapping System (Semi Permanent Adhesive)

These 100 micron materials are superior quality, double cast PVC films formulated by using the latest advances in chemical and pigment technology to offer exceptional dimensional stability and excellent long term durability.

They are suitable for applications in outdoor and indoor environments, with the 100 micron thickness offering excellent cutting and weeding properties. The combination of soft vinyl formulation and specific adhesive design offers excellent conformability and adhesion which allows the film to be removed without leaving adhesive transfer.

These innovative vinyls transform any application by creating a subtle pearlescent finish. Typical applications include total vehicle cover, vehicle graphics, signs and decal applications. The material is designed to be removable, under controlled conditions, up to a period of three years from a range of substrates. However, due to the large variety of available paint finishes, it is advisable to fully evaluate small areas particularly after printing prior to complete applications.

The film is available as:-

K75482 (EX1843) Green/White Pearlescent Gloss Cast Blue/White Pearlescent Gloss Cast K75484 (EX1874) K75486 (EX1873) Indigo/White Pearlescent Gloss Cast K75488 (EX1872) Magenta/White Pearlescent Gloss Cast

CHARACTERISTIC	TEST METHOD	TYPICAL VALUE	
	( ) , / )		
Film Thickness	ISO 4591:1992	100 micron	
Adhesive Thickness	ISO 4591:1992	18 micron	
Adhesive Type		Clear Semi Permanent Acrylic	
Release Liner		VWS Liner	
Storage		Two years, out of direct sunlight at 23°C and	
(1)		50% humidity	
Tensile	ISO 527:1996	>13.5 N/mm <sup>2</sup>	
Elongation	ISO 527:1996	>75%	
Adhesion 20 Mins/180°	FINAT FTM1/Painted Plate	500 N/Metre	
Adhesion 24 Hrs/180°	FINAT FTM1/Painted Plate	650 N/Metre	
Static Shear (25 x 25mm)	FINAT FTM8/Stainless Steel	>16 hours	
Dimensional Stability	FTM14/Aluminium	<0.4mm	
(150 x 150mm/48 hours/70°C)			
Gloss 60°	ASTM 523-89	>85%	
Flammability		Self Extinguishing	
Artificial Weathering	Atlas Xenon arc	>1000 hours	
Weathering	Vertical Exposure/Mid Europe	Ongoing	
Application Temperature	Clean, dry surface	+8°C to 25°C	
Service Temperature		-40°C to +105°C	
Resistance to various liquids after application and conditioned for 24 hours at 23°C. Results examined 1 hour after test.			
Humidity	24 hours at 38°C and 100%	No Effect	
Water (Distilled)	24 hours at 32°C	No Effect	
Sea Water	1 year Mid Tide (BS 5609:1986)	No Effect	
Reference Fuel	1 hour at 23°C	Very Slight Film Softening	
Diesel Fuel	1 hour at 23°C	No Effect	
SAE Motor Oil	24 hours at 23°C	No Effect	
Antifreeze/Water (1:1)	24 hours at 23°C	No Effect	
Detergent Solution	8 hours at 65°C	No Effect	

24 hours at 23°C No Effect Hydraulic Oil Battery Acid 24 hours at 23°C No Effect

Although we have good control of the colour production at KPMF, it is advisable to avoid using different batches of material for the same end application

KPMF films should not be applied to unsound surfaces or to surfaces which may subsequently crack, peel, outgas or are of low surface energy. It is recommended that any application surface should have an energy level in excess of 40 dyne/cm. (Polyolefins should be in excess of 45 dyne/cm). The above data shows typical properties and should not be taken as a guarantee for performance. Purchasers should determine the suitability of each product prior to its intended use. Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids etc. may eventually cause deterioration. Durability is based on middle European exposure conditions. Actual performance will depend on substrate preparation, exposure conditions and application of marking.

Kay Premium Marking Films are produced under stringent manufacturing conditions. The information and typical values shown are based upon research believed to be reliable and are provided without guarantee and do not constitute a warranty. The values are not for use in specifications. Ink and paint systems can affect the performance of film and also the adhesive properties, as can application techniques. Users are advised to ensure that performance and reliability are not compromised by determining the suitability of each product prior to its intended use.

### WARRANTY

Kay Premium Marking Films are produced under careful quality control and are warranted to be fit for the purpose and free from defect in material and workmanship. Any material shown to be defective to our satisfaction at the point of sale shall be replaced free of charge. Kay Premium Marking Films Limited liability to the purchaser shall in no circumstances exceed the cost of the amount of the defective material supplied.

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