

Clear Choice[®]

TRANSPARENT APPLICATION TAPE

INTRODUCING AT75: AN EZ-TEAR, AIR EGRESS FILM WITH LAY FLAT

WHAT IS IT?

AT75 incorporates the most user friendly features of our most popular application films. The result is an application film that is easy to handle, doesn't yellow, and works in wet applications. Most important, AT75 features air-egress technology. The embossed surface of the AT75 facestock impresses a grid pattern of air-egress micro-tunnels in the adhesive for bubble-free lamination of the application tape to vinyl graphics. The deeply embossed surface also allows the user to tear AT75 by hand, in a straight line, for easy dispensing. The performance properties of AT75 also aid vinyl application. The rigid AT75 facestock prevents stretching and the inevitable misalignment problems that ensue. The good clarity of AT75 film aids precise registration of multi-color overlays.

AT75 ADVANTAGES:

- **Good lay flat** characteristics to release liners.
- **No adhesion build** to vinyl during long-term storage.
- Excellent all-purpose, clear application tape for computer cut vinyl emblems.
- **Excellent "quick stick"** for immediate pick-up for plotter cut vinyl.
- **Good "wet application" performance.**
- **Good clarity** for application of multi-layer graphics.
- **Rigid facestock** will not stretch causing misalignment during application of graphics.
- **Factory Cut Rolls™.**

FACTORY CUT ROLLS™

Cutting application tape with a baloney slicer damages the ends of the rolls. The pressure of the cutting blade compresses the edges of the roll causing gapping, as well as fusing one layer of the tape to stick to another.

RTape razor cuts all of its application tape rolls — we never baloney cut our tape. Each layer of tape is slit perfectly, one layer at a time. There are no adhesive balls, no gapping between layers of tape to dry out the adhesive, and no nicked edges which can cause tape tears.

GENERAL PURPOSE APPLICATION TAPE

FACTORY CUT ROLL SIZES:

- | | |
|-----------|-------|
| • 2-1/4" | • 15" |
| • 3-1/4" | • 16" |
| • 5-1/4" | • 18" |
| • 6-1/2" | • 20" |
| • 8-1/2" | • 24" |
| • 10-1/2" | • 30" |
| • 12" | • 36" |
| • 14" | • 48" |

For more information on AT75 or any of our products, distributors, samples or services, visit us at rtape.com or contact us at sales@rtape.com.

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